

eUpdate **SPECIAL EDITION** April 29, 2009

**National Children's Study Launches
Neighborhood Recruitment Efforts
at Home of Salt Lake County Mayor Peter Corroon**



Salt Lake County Mayor Peter Corroon & Dr. Ed Clark, Principal Investigator, speak at the press conference.



Research Specialist LauraMichele Gardner interviews Amy & Peter Corroon on their doorstep.

The National Children's Study, the largest study ever to assess the effects of the environment on maternal and child health, launched its neighborhood-based enrollment efforts today when canvassers visited Salt Lake County Mayor Peter Corroon's home. His neighborhood was randomly selected as one of the 15 in Salt Lake County to be visited over the next six months. All together, approximately 7,100 homes will get a visit from the National Children's Study.

"I am thrilled that Salt Lake County has been selected as one of the initial study locations for the National Children's Study, and the Corroon household is honored to be the first to receive a visit," Mayor Corroon says. "This is great recognition of the quality of pediatric health care available here. Salt Lake County government looks forward to working with the University of Utah Department of Pediatrics and with Primary Children's Medical Center as they undertake this landmark study."

The full nationwide study will follow as many as 100,000 children from early life in the womb through adulthood, seeking information to prevent and treat such health problems as autism, birth defects, heart disease, and obesity. Researchers plan to examine such factors as the food children eat, the air they breathe, their schools and neighborhoods, frequency of health care provider visits, and even the composition of the dust in their homes. Salt Lake County is one of seven vanguard centers located around the nation.

To see local news coverage of the NCS launch
in Salt Lake County, visit:

<http://www.ksl.com/?nid=148&sid=6317474>

http://www.sltrib.com/news/ci_12257934



Laura Michele conducts the Pregnancy Screener with Amy Corroon.



Amy Corroon, Director of Community Relations Pam Silberman & Community Advisory Board Member Rep. Rebecca Chavez-Houck

“This is an extraordinary opportunity to invest in our children,” says Dr. Edward Clark, the study’s principal investigator in Utah, chair of the U of U Department of Pediatrics, and medical director for Primary Children’s Medical Center. “I can’t think of anywhere else in the country where the population is more focused on the future of children.”

Two centers have already been activated to recruit volunteers for the feasibility phase of the study. In addition to the U of U in Salt Lake County, the following centers are now being activated and beginning recruitment in their corresponding locations:

- Montgomery County, Pennsylvania
- Brookings County, S.D., & Lincoln, Pipestone, & Yellow Medicine Counties, Minnesota
- Orange County, California
- Waukesha County, Wisconsin

As part of their recruitment activities, the vanguard centers will hold presentations and other community awareness activities in their respective locations to inform prospective study participants. Prenatal care providers and clinics in the study locations will also inform their patients about the study.

Visit the Salt Lake County National Children’s Study website:
<http://saltlake.nationalchildrensstudy.gov>

For more information, contact Pamela Silberman, Director of Community Relations.
pamela.silberman@hsc.utah.edu

801-213-3295

To be removed from this list: kim.bloom@hsc.utah.edu