

**March 2009 eUpdate** A periodic publication on the progress of the National Children's Study in Salt Lake County.

### **KNOCK, KNOCK! WHO'S THERE? THE NATIONAL CHILDREN'S STUDY!**

Starting at the end of April, the National Children's Study will be in the field in Salt Lake County. We will be visiting over 7,000 households spread throughout the County, inviting families to become part of the National Children's Study. In preparation for this exciting launch, the entire team has been busy recruiting, educating, interviewing, hiring and training our Household Interviewers, who will be the face of the Study in Salt Lake County's neighborhoods.

#### **HOW WILL A HOUSEHOLD KNOW IF THEY'VE BEEN SELECTED?**

Beginning of April, watch for our media launch including, tv, radio and newspaper ads, billboards, and posters in community schools, churches and rec centers in and around our Study neighborhoods. Each selected household will receive a letter in the mail informing them that they will be visited by one of our Household Interviewers, who will give them lots of information about the Study and invite them to join.

### **OUR NATIONAL WEB PAGE HAS LAUNCHED**

Please visit <http://centers.nationalchildrensstudy.gov/uu> to see our newly launched web page. This page is a temporary version while our full site is being developed. The full site will have the same web address and will be launched in April.

Please feel free to put a link to our web page on your organization's website and helps us spread the word about the National Children's Study in Salt Lake County.

### **CHILDREN'S STUDY CHAMPION!**

Each issue of the e-update will feature a community stakeholder or NCS team member who is helping make the Salt Lake County Children's Study a success in Salt Lake County. This month meet Field Research Coordinator Dawn Begaye.

"For nearly a decade, I've studied children affected by cancer, severe Attention Deficit Hyperactivity Disorder, and various Pervasive Developmental Disorders, including Autism. Often, the first questions parents ask when they have been given these diagnoses for their children are, "Why?" and "How?" These are not questions that always have definitive answers.

Being part of the National Children's Study means I get to join a team whose goal it is to find answers for these children and their families and help define ways to prevent these occurrences in future generations. I am proud to be a part of this incredible effort and look forward to discovering the answers we all so desperately need."

Dawn is originally from Coalmine Mesa, nestled in the Western Agency of the Navajo Nation in Northern Arizona. She is from both the Navajo and Tuscarora tribes and is the eldest of three girls. She is an avid horseback rider and enjoys traditional and ceremonial singing and dancing. Dawn's research interests lie in child development and evaluation. In these areas specifically, her concentration is in both the development of culturally sensitive measures of ability for Native American children, and the intergenerational effects of postcolonial trauma in traditional Indigenous communities.



### **WHAT'S NEXT FOR THE NATIONAL CHILDREN'S STUDY IN SALT LAKE COUNTY?**

Throughout the months of March and April, we will be working to spread the word far and wide about the National Children's Study. Our goal is that when our Household Interviewers knock on the doors of those 7,000 households, whoever answers will have already heard about us and be excited that their household was selected. As a community stakeholder who supports the Study, we hope you can help us raise awareness. Please talk to your friends, family, neighbors and co-workers about the National Children's Study and how important it is for the future health of our children. If you would like us to present to a community group, please contact Pam Silberman (see contact info below.)

### **JOB OPPORTUNITIES**

Please visit our job opportunities website for a list of current openings with the Study.  
<http://www.ped.med.utah.edu/ncs/ncsrecruit.htm>

For more information contact our Community Relations Director, Pamela Silberman.

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